

**DECLARATION OF
SRILAKSHMI
POTHANA ISO
GOOGLE LLC'S
MOTION FOR
RELIEF RE
PRESERVATION**

**Redacted Version of
Document Sought to
be Sealed**

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION

CHASOM BROWN, et al., on behalf of
themselves and all others similarly situated,

Plaintiffs.

Case No. 4:20-cv-03664-YGR-SVK

VS.

GOOGLE LLC,

Defendant.

PATRICK CALHOUN, et al., on behalf of
themselves and all others similarly situated,

Plaintiffs.

Case No. 4:20-cv-05146-YGR-SVK

VS.

GOOGLE LLC,

Defendant.

DECLARATION OF SRILAKSHMI POTTHANA

1. I am a Software Engineer employed by Google LLC. I have been employed at Google since 2008, and I have been a member of the Google Analytics team since 2012. As part of my duties, I am familiar with the identifiers used in relation to Google Analytics and tables used for the purpose of mapping or linking those identifiers. I make this declaration based on personal knowledge and information provided to me by Google colleagues, and if called to testify, I could and would competently testify to such facts.

2. I understand the Court issued preservation orders in the above-captioned cases, requiring Google to preserve “all mapping and linking tables.”

3. My colleagues on the Google Analytics team worked to identify tables that contain a mapping or linking of user or device identifiers that may be included in data received by Google Analytics when users visit Google Analytics customer websites, and we have identified and are working on preserving [REDACTED] tables.

1 4. The combined current size of [REDACTED] of the identified tables (excluding the [REDACTED] tables
2 identified below) is over [REDACTED]. In order to preserve the mappings of identifiers, we would
3 need to take a snapshot every 25 days, which would require storage of more than [REDACTED]
4 [REDACTED] per year.

5 5. Among the tables the Google Analytics team has identified, there are [REDACTED] tables
6 called [REDACTED] and [REDACTED] that contain a much larger amount
7 of data—over [REDACTED] for [REDACTED] and over [REDACTED] for [REDACTED]. These tables
8 contain mappings between Google Analytics User ID (UID) or client ID (CID) and Biscotti where
9 relevant consents were present. They also contain mappings between UID or CID and device ID
10 received from App events. Google Analytics does not receive device IDs when users visit Google
11 Analytics customer websites.

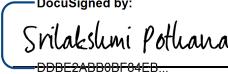
12 6. The mappings between UID/CID and Biscotti contained in the [REDACTED] and
13 [REDACTED] tables come from data stored in Google Analytics logs sources, including:
14 [REDACTED] and [REDACTED]
15 [REDACTED], which I understand are subject to a sample preservation
16 requirement in the *Brown* case. Because the mappings between UID/CID and Biscotti contained in
17 [REDACTED] and [REDACTED] are sourced from these logs, the logs themselves contain the same
18 mapping information. In other words, for a given sampled entry in the above-identified Analytics
19 logs, any mapping of UID/CID and Biscotti will be self-contained within the sampled data.

20 7. The identifier mappings in these [REDACTED] tables are maintained for [REDACTED] in the
21 ordinary course of business. In order to preserve the identifier mappings in these tables, we would
22 need to perform a snapshot every 25 days, which would require storage of more than [REDACTED]
23 [REDACTED] per year. I estimate that preservation would take [REDACTED] of engineering
24 hours.

25 I declare under penalty of perjury that the foregoing is true and correct.
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27 Executed on the 25th day of October 2022 at Mountain View, California.
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By: 
Srilakshmi Pothana
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